

# Press release



Fredrikstad, 31st of January 2017

## **Jøtul AS successful in iF DESIGN AWARD 2017; Jøtul F 370 Advance is awarded for top quality design**

The Jøtul F 370 Advance won an iF DESIGN AWARD in the category for furniture design. The iF DESIGN AWARD is Germany's oldest and one of the world's most prestigious design awards. It has been awarded to products of design excellence for more than 60 years.

The Jøtul F 370 Advance won over the 58-member jury, made up of independent experts from all over the world, with its timeless, yet modern cast iron design and large view to the fire. The competition was intense: over 5,500 entries were submitted from 59 countries all hoping to receive this coveted seal of quality

Jøtul is one of the world's leading manufacturers of stoves and fireplaces. This iconic best selling design is developed in cooperation with Hareide Design.

It is the first time that Jøtul AS has won this celebrated design prize.

### **About the iF DESIGN AWARD**

For the past 60 years, the iF DESIGN AWARD has been recognized as an internationally renowned quality mark for exceptional design. The iF label is famous worldwide for outstanding design achievement, making the iF DESIGN AWARD one of the most important design prizes in the world.





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**Jøtul F 370-series**

Photo: Jøtul AS

**About the Jøtul Group**

Jøtul Group is the world's leading manufacturer of wood stoves and fireplaces for customers who value quality. We develop, manufacture, market and sell our products under brand names Jøtul, Scan, Atra, Warm and Ild. Our products are based on Nordic heritage and expertise focusing on environmentally conscious processes during production and daily use. We share our expertise with partners and consumers in 43 countries on 5 continents. Jøtul Group has approx. 600 employees and an annual turnover of approx. NOK 890 million. The production takes place in Fredrikstad, Odense, Portland and other places. The principal shareholder of the company is Ratos, a publicly listed, Swedish private equity company.