

# RATOS



KVD

Jonathan Wallis

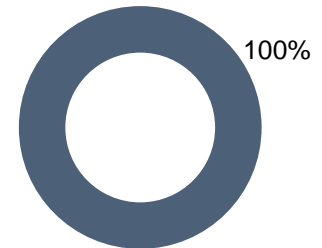
Capital Market Day 12 March 2015

# Ratos's investment in KVD

- Acquired by Ratos December 2010
- Competitive business model
- Potential to accelerate development
- Ratos's equity investment (100%): SEK 360m
- Dividend December 2012: SEK 153m
- Ratos's Team
  - Jonathan Wallis
  - Cecilia Lundberg
  - Ebbe Jacobsen (Chairman of the Board)



Ratos's ownership



# Attractions

## A unique business model...

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- Brand (trust)
- Asset light (low cost)
- Service (hassle-free)
  
- Value creation to both sellers and buyers

## ...potential in base business...

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- Focus
- Efficiency
- Add-on services
- Increased market shares company cars

## ...and a rich development agenda

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- C2C
- Norway +
- No border



Q&A